

SHIV NADAR

— UNIVERSITY —
CHENNAI



EDUQUEST

ABOUT SNU CHENNAI

Shiv Nadar University Chennai's vision is to become a global university focused on innovation, research, academic excellence, and creativity, to develop socially conscious leaders capable of addressing future challenges. Established by an act of the Tamil Nadu Legislative Assembly to promote, conceptualize, and bring about a paradigm shift through the development of outstanding leadership, research, knowledge, and ideas for education and allied development sectors. The University, with its on-campus research capabilities and the mindset to nurture individuals into problem-solvers of tomorrow, is staged to become the epicentre of academic rigor and innovation in the region. Each undergraduate program in SNUC is designed to help talented students become successful job-ready professionals or world-class academicians.

ABOUT EDUQUEST

EduQuest is a nation-wide educational fest organised by Shiv Nadar University, Chennai for school students of grades 9-12. The fest is aimed to give the students a glimpse into university life, featuring a potpourri of events including a south India level quiz competition with noteworthy prizes, SNUC's open house & career guidance, and a project showcase for tech-savvy students.

EXCITING EVENTS COMING UNDER EDUQUEST

- **QUIZ**
- **PROJECT EXPO**
- **CAMPUS TOUR**
- **CAREER GUIDANCE**

The event is primarily aimed to equip and motivate the students to contribute to their society and nation in their best possible way, thereby invoking in them an unquenchable thirst to find solutions to human problems. Students, especially in their transition phase from being a mere learner to a leader have to be adequately groomed so that, the world does not miss out on a revolutionary trend-setter.

DELIVERABLES

TITLE SPONSOR

₹ 5,00,000

- **Sponsor logo along with EduQuest logo in all Branding.**
- Space for Banners & standees at all prominent locations on the campus at **all Zonal regions* and the University.**
- **Display of the organization's logo on home page of the EduQuest Website.**
- **One-page writeup / Link to Promotional Webpage** on EduQuest Website.
- Display of **promotional video/presentation of 5 minutes duration** on stage for Inaugural Ceremony and Valedictory Ceremony in **Zonal Regions and the University.**
- **Prominent display** of logo and name on all promotional material for EduQuest.
- Dedicated advertisements on all EduQuest social media handles.
- Prominent presence in all EduQuest related releases and publications.
- **3-minute video** advertisement at the start of every event.
- Logo on **all event** certificates.

- **5-minute Promotional Speech on Grand Finale at SNUC Campus.**
- **Stall at most prominent place inside the SNUC Campus for the Grand Finale.**

- **Any specific requests the sponsor may have, which do not contradict the University policy.**

***Subject to Availability**

DELIVERABLES

POWERED BY
₹ 2,00,000

- Space for Banners & standees at prominent locations on the campus at **the University.**
- **Display of the organization's logo on home page of the EduQuest Website.**
- **Half-page writeup / Link to Promotional Webpage** on EduQuest Website.
- Display of **promotional video/presentation of 3 minutes duration** on stage for Inaugural Ceremony and Valedictory Ceremony in **all Zonal Regions and at SNUC.**
- **Prominent display** of logo and name on all promotional material for EduQuest.
- Advertisements on all EduQuest social media handles.
- **Prominent presence** in all EduQuest related releases and publications.
- **2-minute video** advertisement at the start of every event.
- Logo on **all event** certificates.

- **3-minute Promotional Speech on Grand Finale at SNUC Campus.**
- **Stall inside the SNUC Campus for the Grand Finale.**

- **Any specific requests the sponsor may have, which do not contradict the University policy.**

CO SPONSOR

₹ 1,00,000

- Space Banners & standees at prominent locations on the campus at **3 Zonal regions*** and the University.
- **Half-page writeup / Link to Promotional Webpage** on the EduQuest Website.
- Advertisements on select EduQuest social media handles.
- Display of promotional video/presentation of 2 minutes duration on stage for Inaugural Ceremony and Valedictory Ceremony in **3 Zonal Regions**.
- **Prominent presence** in all EduQuest related releases and publications.
- **1-minute video** advertisement at the start of every event.
- Logo on **3 Zonal region's event**.

***Subject to Availability**

ZONAL SPONSOR

₹ 50,000

- Space for Banners & standees at prominent locations on the campus at **Zonal region***.
- **Link to Promotional Webpage** on the EduQuest Website.
- Advertisements on select EduQuest social media handles.
- Display of promotional video/presentation of 2 minutes duration on stage for Inaugural Ceremony and Valedictory Ceremony at **Zonal Region**.
- **Presence** in all EduQuest related releases and publications.
- **2-minute video** advertisement at the start of every event.
- Logo on **Zonal region** event certificates.

***Subject to Availability**

CONTACT US

 <https://www.snuchennai.edu.in/eduquest>

 eduquest@snuchennai.edu.in

 Samuel Giftson - Head of Marketing SNUC 99443 10604

Sponsorship Committee:

 Abdullah Sherriff 99401 34797

 Arjun Swamy 99623 85392

 Krithika Dinusini 93630 48686